



A new coat of paint is like a breath of fresh air – a chance for a clean slate and new beginnings. Think of what this could do for your business. As potential customers pass your property they immediately begin to form an impression of your potential. A well-maintained facility conveys a sense of professionalism and security.

An establishment with peeling paint or visible deterioration does not instill quite the same level of confidence in your company's ability to take care of its clients. The thing is, commercial exterior repairs and upgrades are a big undertaking and a task that demands focus and a touch of creativity. Commercial exterior repairs and upgrades are more than simply a cosmetic approach and should never be a DIY project. City Wide is here to take the burden off of your shoulders and create a plan that is sure to leave your establishment looking its best. Here is how we can help.

Creating A Barrier Against Nature

The purpose of an exterior paint job is not just for aesthetic enhancement; the correct coating applied to an external surface provides an impervious barrier to weathering and natural degradation. Think about it, throughout the year, your building is exposed to the elements – and sometimes extreme ones at that. Heavy rains, hail, snow, ice, wind and ultraviolet rays from the sun can do a number on your facade.

Failing to safeguard your surfaces or using the wrong materials to do so not only affects the overall look but can also reduce the durability of your exterior. In the long run, this means more frequent maintenance and increased expenditures. Make the most of your investment by selecting the right company for your commercial exterior repairs and upgrades the first time. At City Wide, our professional project managers oversee teams of top painters to ensure your establishment is protected for years to come.

Scheduling Commercial Exterior Repairs and Upgrades at Optimal Times

Painting and repairs to your building's facade must be planned as to not interfere with your day-to-day transactions and to ensure that you have enough workers available to complete the job. There is a much larger element to plan around, though: the weather. Because scheduling is crucial to producing quality results, it is vital to identify peak operation periods and prepare accordingly. If your building is located in an area prone to inclement weather throughout the year, this preparation is especially important. Painting when the temperature is too low or too high can cause problems with the application. Extreme heat can cause the paint to cure nearly on contact, whereas painting when it is too cold can prevent the paint from solidifying to form a protective barrier. Too much moisture in the air from heavy rains and storms can prolong the drying process. Of course, painting amid snow or a rainstorm is totally pointless. City Wide has the expertise to help you manage your commercial exterior repairs and upgrades by identifying prime time-frames for your project. Further, we schedule the commercial exterior repairs and upgrades around your business workflow when there are minimal occupants in the building. There allows for little-to-no disruption to those visiting your establishment.

